



Australian Government



NATIONAL RESEARCH INFRASTRUCTURE FOR AUSTRALIA PROVIDER GUIDELINES

Providers must follow this style guide when applying the NCRIS (provider) logo.



Full colour version – preferred version



Colour reverse version



Mono/black version



Reverse/white version

LOGO VERSIONS

The logo for providers is available in colour, mono and reversed versions. The full colour version is the preferred version. The logo should only be used once on any publication or website and should not be repeated. The logo should not be manipulated or rotated in any way.

MONO VERSION

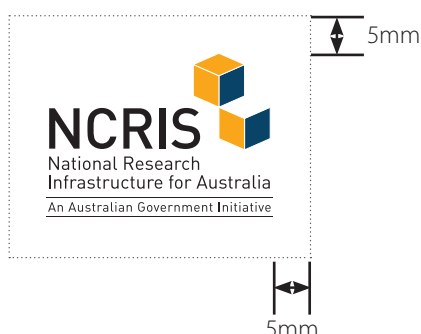
A mono version is available for use in black and white print applications where colour is not an option.

WHITE VERSION

Where possible the colour version should be used. However, where this is not possible, the white version can be used. Please ensure that there is enough contrast between the background and the logo.



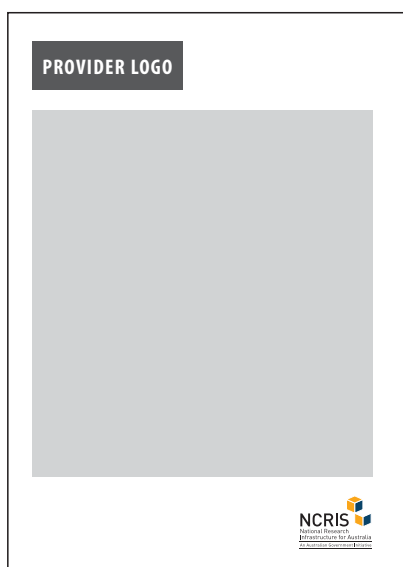
30mm



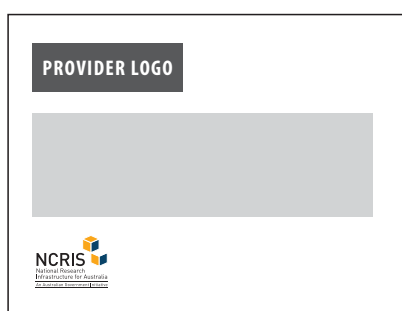
5mm

MINIMUM SIZE AND CLEAR SPACE

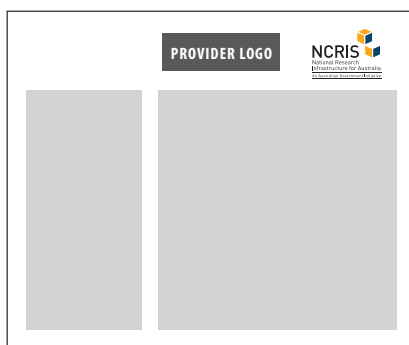
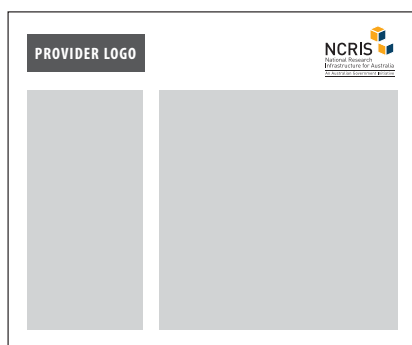
The logo should not be reduced any further than 30mm wide. This size is used when there is limited space. Where possible the logo should be used at a larger size. A clear space of at least 5mm should be kept around the logo and where possible additional space should be allocated.



Poster and factsheet examples



Flyer and advertising examples



Website examples

CO-BRANDING

Providers should use their own Visual Identity for materials that they produce. The NCRIS logo should be placed in a secondary position to any provider logos and must be proportional to the size of any adjacent logos.

EXAMPLE PLACEMENT

The logo should be present on all provider materials. Examples of correct logo placement for a range of products including websites are illustrated. Contrast and legibility should not be compromised.

WEBSITE

If possible please hyperlink the logo to the NCRIS page on Education website: <https://www.education.gov.au/national-collaborative-research-infrastructure-strategy-ncris>

LOGO FORMATS

The logo is available in various formats:

- EPS files for all printed work
- PNG and JPEG files for web usage
- JPEG files for Word and PowerPoint documents.

Logos can be downloaded from the provider portal.

CONTACT

For further information about the NCRIS provider guidelines email: NCRIS@education.gov.au

